



**Hisense**

**HOTEL FLUX**

**TV Collection**

— 2018 —



# CONTENTS

<b>LASER TV</b>	
LN60D   L5	» 03
<b>PREMIUM ULED TV</b>	
U9A   U8A	» 06
<b>ULED TV</b>	
U7A	» 10
<b>PREMIUM UHD TV</b>	
A6800   A6500   A6503	» 13
<b>UHD TV</b>	
A6100	» 15
<b>FHD SMART TV</b>	
A5800   A5700   A5600	» 18
<b>FEATURE TV</b>	
K303   N2176	» 21
<b>SPEC</b>	
PRODUCT SPECIFICATIONS	» 23
<b>ABOUT US</b>	
GLOBAL NETWORK	» 24
COMMITMENT TO INNOVATION	» 25
SPORTS MARKETING	» 26
SOCIAL RESPONSIBILITY	» 27

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OFFICIAL SPONSOR



**LASER TV** 4K



## INTRODUCING 4K LASER TV

Bring home the world's leading 4K Laser TV that delivers detail and brightness as seen in cinemas. Enjoy any video content, like movies, concerts, and more. Life is reimagined with bigger, sharper, and more natural colours.



**X-FUSION LASER LIGHT SOURCE**

X-Fusion technology utilizes a precise light source delivering sharper images, more natural colours and 25,000+ hours of entertainment.



**LASER ENGINE**

Combines DLP Theatre Technology and Hisense patented technologies to provide laser focused detail and brightness only seen in cinemas, now available for any room in your home.



**100"/80" OPTIMIZED SCREEN**

The anti-reflective screen is optimized for the best picture quality on Laser TV, distributing colour and light evenly throughout the screen, offering a great picture in any setting.



**PURE COLOUR**

Producing more accurate and natural colours, the Hisense Laser TV opens a new window to reality.

# PREMIUM ULED TV 4K

See The Incredible

PREMIUM  
ULED TV 4K



**PRIME ARRAY BACKLIGHT**

Your screen is divided into hundreds of different zones whereby each zone's backlight is controlled individually allowing for exceptional contrast control.

\*75U9A has over one thousand local dimming zones



**QUANTUM DOT COLOUR**

Colours as crisp and beautiful as the world around you.



**HDR SUPREME 2500**

Allowing you to see the finest details in bright and dark scenes.

\*2500 HDR applies to U9A series, other series HDR rating will vary by series



**UHD PREMIUM\***

Certified to exceed the standards of a conventional UHD TV.

\*ULTRA HD PREMIUM™ logo is a trademark of UHD Alliance, Inc. for U9A series only



**CINEMA SOUND\***

Front- and rear-facing speaker powered by Harman/Kardon® with high-end sound technology.

\*Harman/Kardon® on 65U9A only



## U9A 75" 65"

- HDR SUPREME 2500
- QUANTUM DOT COLOUR
- VIDAA
- ULTRA HD
- ULTRA MOTION PLUS
- ULTRA DIMMING
- 4K UPSCALER
- 4K DECODING
- 4K STREAMING
- DEPTH ENHANCER
- PRIME ARRAY BACKLIGHT
- CLEAN VIEW IMAGE
- harman/kardon BUILT-IN SOUNDBAR\*
- FRONT SPEAKER
- CINEMA SOUND
- NETFLIX
- YOUTUBE
- SHOWMAX
- APP STORE
- ONE-TOUCH ACCESS
- REMOTE NOW
- PURE METAL DESIGN
- 4 YEAR WARRANTY
- WORLD CUP LIMITED EDITION TV
- PLATINUM SERVICE  
\*DELIVERY AND INSTALLATION

\*Harman/Kardon® on 65U9A only



## U8A 75" 65"

- HDR PERFECT
- QUANTUM DOT COLOUR
- VIDAA
- ULTRA HD
- ULTRA MOTION PLUS
- 4K UPSCALER
- 4K DECODING
- 4K STREAMING
- DEPTH ENHANCER
- ELITE BACKLIGHT
- CLEAN VIEW IMAGE
- dbx-tv DBX-TV
- 4 x REAR-FACING SPEAKERS
- NETFLIX
- YOUTUBE
- SHOWMAX
- APP STORE
- ONE-TOUCH ACCESS
- REMOTE NOW
- SUPER SLIM
- BEZELLESS DESIGN
- PURE METAL DESIGN
- 4 YEAR WARRANTY
- PLATINUM SERVICE  
\*DELIVERY



# ULED TV 4K

Beauty Beyond the Screen



ULED TV 4K



## ULTRA COLOUR

A wider colour gamut than regular UHD TV's allows for a more natural, true-to-life viewing experience.



## ULTRA CONTRAST

Expanding the TV's contrast ratio allowing even more detail in bright and dark scenes. See the detail of a polar bear against a white background.



## ULTRA MOTION

More fluent, less blur, reduced trail. Nothing is too fast to watch.



## CERTIFIED 4K

Meeting and exceeding the global standards set for 4K.

## U7A 65" 55"

- HDR PERFECT
- ULTRA COLOUR
- VIDAA
- ULTRA HD
- ULTRA MOTION
- 4K UPSCALER
- 4K DECODING
- 4K STREAMING
- DEPTH ENHANCER
- ELITE BACKLIGHT
- CLEAN VIEW IMAGE
- dbx-tv DBX/TV
- 2 x REAR-FACING SPEAKERS
- NETFLIX YouTube showmax
- APP STORE
- ONE-TOUCH ACCESS
- REMOTE NOW
- SUPER SLIM
- BEZELLESS DESIGN
- PURE METAL DESIGN
- 4 YEAR WARRANTY
- WORLD CUP SPECIAL EDITION TV



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## PREMIUM UHD TV 4K

Simply Brilliant 4K TV





**HDR TECHNOLOGY**

Welcome to a new world of colours and contrasts.



**PRECISION COLOUR**

Colours come to life in 4K.



**CLEAN VIEW IMAGE**

Advanced signal analysis technology ensuring the best possible on-screen picture quality.



**REMOTE NOW APPLICATION**

Control and send pictures, videos and music to your TV via your smart device.



**CERTIFIED 4K**

Meeting and exceeding the global standards set for 4K.



**FUTURE PROOF**

Making sure technology doesn't outgrow your TV.

A6800



A6503/A6500



**A6800 75"**

**A6503 58" / A6500 65" 55" 50"**

HDR TECHNOLOGY

DEPTH ENHANCER

APP STORE

4 YEAR WARRANTY

PRECISION COLOUR

CLEAN VIEW IMAGE

ONE-TOUCH ACCESS

VIDAA

DBX-TV

ANYVIEW CAST

4K UPSCALER

NETFLIX

WIFI

4K DECODING

YouTube

HDMI

4K STREAMING

showmax

METAL FRAME



# UHD TV 4K

Simply Brilliant 4K TV



UHD TV 4K



A6100 65" 55" 50" 43"

HDR

DEPTH ENHANCER

APP STORE

PRECISION COLOUR

CLEAN VIEW IMAGE

ONE-TOUCH ACCESS

VIDAA

DTS LISTEN

ANYVIEW CAST

4K UPSCALER

NETFLIX

WIFI

4K DECODING

YouTube

HDMI

4K STREAMING

showmax

4 YEAR WARRANTY

# SMART TV

POWERED BY  
VIDAA

\*Apps may differ by model and country



## SMART TV



### VIDAA U - SIMPLY BRILLIANT SMART TV OS

One dimensional operating system with one-touch-access, plenty of apps, fast boot, customizable launcher, brings you to a smarter world. Enjoy Netflix and YouTube apps with one-touch-access.

\*Apps and remote control may differ by model and country



### TIRED OF WAITING?

With a dramatic reduction in start-up time, of just 3 seconds, and an app launch time of a mere 2 seconds, you will instantly experience a superbly improved user experience. Complemented with a newly designed and ergonomically-friendly remote control, we believe we have developed a truly user-friendly journey following extensive research and feedback.



A5800 55" — A5700 49" — A5600 43" 32"

FHD/HD

YouTube

HDMI

NATURAL COLOUR ENHANCER

showmax

ECO-friendly

VIDAA

APP STORE

4 YEAR WARRANTY

LED

ANYVIEW CAST

dbx-tv DBX-TV

WIFI

NETFLIX

USB MEDIA

\*32" is HD TV

# FEATURE TV



FEATURE TV

K303



N2176



K303 55"

N2176 49" 43" 40" 39" 32"

- FHD FHD / HD HD\*  
4 YEAR WARRANTY
- VIVID COLOUR
- LED
- HDMI
- USB MEDIA
- ECO-friendly

\*32" is HD TV

SPEC

Category	Series	Size	Resolution	Colour	Contrast	HDR	Depth Enhance	Motion	Noise Reduction	Smart OS	Web Browser	APP Store	Video on Demand	USB 3.0	2.0	HDMI	Sound
LASER TV	LN60D	100	4K	Pure Colour		HDR	Depth Enhancer		Clean View	VIDAA U	Y	Y	Y	1	1	4	JBL®
	L5	80	4K	Pure Colour		HDR	Depth Enhancer		Clean View	VIDAA U	Y	Y	Y	1	1	4	JBL®
Premium ULED TV	U9A	75/65*	4K	Quantum Dot Colour	Prime Array Backlight	HDR Supreme 2500	Depth Enhancer	Ultra Motion+	Clean View	VIDAA U	Y	Y	Y	1	2	4	*Harmon/Kardon®
	U8A	75/65	4K	Quantum Dot Colour	Elite Backlight	HDR Perfect	Depth Enhancer	Ultra Motion	Clean View	VIDAA U	Y	Y	Y	1	1	4	dbx-tv®
ULED TV	U7A	65/55	4K	Ultra Colour	Elite Backlight	HDR Perfect	Depth Enhancer	Ultra Motion	Clean View	VIDAA U	Y	Y	Y	1	1	4	dbx-tv®
Premium UHD TV	A6800	75	4K	Precision Colour	Super Contrast	HDR Technology	Depth Enhancer	Smooth Motion	Clean View	VIDAA U	Y	Y	Y	1	2	4	dbx-tv®
	A6503	58	4K	Precision Colour	Super Contrast	HDR Technology	Depth Enhancer	Smooth Motion	Clean View	VIDAA U	Y	Y	Y	1	1	3	dbx-tv®
	A6500	65/55/50	4K	Precision Colour	Super Contrast	HDR Technology	Depth Enhancer	Smooth Motion	Clean View	VIDAA U	Y	Y	Y	1	1	3	dbx-tv®
UHD TV	A6100	65/55/50/43	4K	Precision Colour	Super Contrast	HDR	Depth Enhancer	Smooth Motion	Clean View	VIDAA U	Y	Y	Y	0	2	3	DTS Listen®
SMART TV	A5800	55	FHD	Natural Colour Enhancer	High Contrast			Motion Picture Enhancer		VIDAA U	Y	Y	Y	0	2	3	dbx-tv®
	A5700	49	FHD	Natural Colour Enhancer	High Contrast			Motion Picture Enhancer		VIDAA U	Y	Y	Y	0	2	3	dbx-tv®
	A5600	43/32*	FHD/HD	Natural Colour Enhancer	High Contrast			Motion Picture Enhancer		VIDAA U	Y	Y	Y	0	2	2	dbx-tv®
FEATURE TV	K303	55	FHD	Vivid Colour				Motion Picture Enhancer		FEATURE	N	N	N	0	1	2	
	N2176	49/43/40*/39/32*	FHD/HD	Vivid Colour				Motion Picture Enhancer		FEATURE	N	N	N	0	1	2	

\*Harmon/Kardon® on 65 U9A only

\*32 is HD TV

\*40 & 32 N2176 has 2 USB 2.0 ports



## GLOBAL NETWORK



Global R&D Centers, Production Bases and Subsidiaries

⚙️ Production Base  
 📍 Overseas Company  
 🔴 R&D R&D Center

## COMMITMENT TO INNOVATION



### 7 OVERSEAS R&D CENTERS

#### ■ Smart TV

Atlanta R&D Center  
High-end Smart TVs in US

Canada R&D Center  
VIDAA TV

Europe R&D Center  
European TV Market

Japan R&D Center

Israel R&D Center

#### ■ Hiview Chip

Silicon Valley R&D Center  
Design of Hiview Chips

#### ■ Optical Communications

New Jersey R&D Centers  
Core Competitiveness of Optical Communications

## SPORTS MARKETING

**Hisense**  
OFFICIAL SPONSOR



### OFFICIAL SPONSOR of the 2018 FIFA WORLD CUP™

On April 6th 2017, Hisense announced its status as an official sponsor of the 2018 FIFA World Cup, becoming the first-ever Chinese consumer electronics brand to sponsor the tournament.

## SOCIAL RESPONSIBILITY



In May 2014,  
Hisense donated TVs, smartphones,  
and other devices to **the UNESCO.**



From 2013 to 2016,  
**Hisense and UNEP**  
cooperated to promote  
sustainable development.

# Hisense

HOTEL **FLX**



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